

Appendix 2: City Confidence Mark



Your stay safe Belfast window sticker

We have created a mark to show members of the public that your business is doing everything you can to keep them safe during their visit to your premises.

This mark is not an accreditation for safety but rather a mark to help instil confidence with the public to enter your premise now that you have reopened, following Government guidance.

This window sticker is made from static plastic material.

To share this mark with the public:

- ① Wipe the area you want to apply the sticker to with a damp cloth.
- ② Position your sticker where you would like it to be displayed on the **inside** of your glass window or door so you can read it from the outside.
- ③ Peel away the backing paper starting from one corner.
- ④ Smooth out any air bubbles by lifting the sticker at one corner and smoothing with your hand.